

MAGENTA DIRECT

SHOP & SAVE JANUARY SAVERS



MAGENTA DIRECT VS LEADING COMPETITOR



Leading Competitor

Chlorine Free
200l



€575

**SAVE €180
ON
DETERGENT
WHEN
SHOPPING
WITH
MAGENTA
DIRECT**

Magenta Direct

Puresan Chlorine Free
200l



€395

"Strengthening *family dairy farms* & their next *Generation*"

Animal Health



Other Challenges



€185

BY FEEDING CRITICALC BOLUS YOU ARE IMPROVING YOUR COWS LEVEL OF CALCIUM, THEIR ENERGY LEVELS AND IMMUNITY – KEEPING THE GATE CLOSED ON OTHER ANIMAL HEALTH CHALLENGES SUCH AS MILK FEVER, UTERINE INFECTIONS & RETAINED PLACENTA

UCD STUDIES SHOW BY FEEDING 2 CRITICALC BOLUSES AT CALVING COWS PRODUCE MORE MILK AND GO BACK INTO CALF QUICKER

BOLUSES



ALL GUARD

€58



ALL GUARD XTRA

€60



TRACESURE

€143



COPPER GUARD

€43

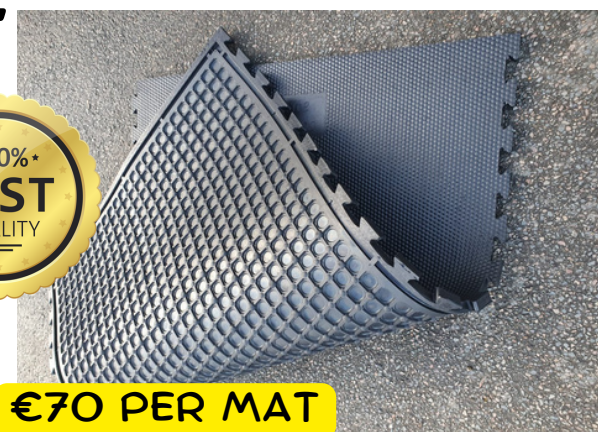


MAYCILLIN BOLUS

€150

INTERLOCKING CUBICLE MAT

- 5'10 x 3'9
- Interlocking
- 25mm thick with 5 year guarantee
- Amazing Quality



€70 PER MAT

Calving Essentials – Giving Your Herd a Healthy Start



Calf Jacket

**FROM
€26.50**



Kick Bar automatic

€96.00



CMT Liquid 1Ltr CMT Paddle

€12.00



€28.00



Naval Clamps

**€18.00 PACK
OF 50**



Leg Marking Bands

€2.20 EACH

NEW PRICE



Cattle Hoist

€150



Stock Marker

€9.75 EACH



Tail Tape

€6.20



Stainless Steel Bucket

€167



Dump Bucket

€155



Express Dehorner & Gas

€205



Calor Gas De-horner

€74



Electric De-horner

€175



Muscle Mint 1L

€24



Wart Ointment

€16.00



Miracle Cream

€25.00



Cheno Uction 2kg

€68.00



Mastomint

€36.00

Calving Essentials – Giving Your Herd a Healthy Start



€145

As Gold 5KG



€77.00

Life Aid Extra



€120.00

Lactade Plus



€2.90 PER
SACHET

Stimulate Sachets



€34.50

Rezult Opti



Milkshake €68.00

Milkshake



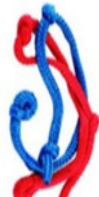
€115.00

ReviLyt



€195

Calving Jack & Ropes



€11.10



€17.50

**Arm Length
Gloves**



€7.60

**ImmuCALF
SYRINGE**



€17.00

Lube Gel
5Ltrs



€55.00

Iodine
2.5LTR



€30.00

Colostrum Meter

Quick way to measure the
quality of Colostrum



€12.00

Colostart

Replacement Colostrum
Milk



€9.75

Calciject



€8.75

Mega-Cal



€9.50

Phosphor Bovisal



€10.00

Flutter Valve kit

Calf Feeders

STOCKMAN CALF FEEDER

FROM €116



€33.00



SPEEDY FEEDER 2.5ltr

€29.00

4LTR CALF FEEDER



€64.00



TRUSTI CALF FEEDER

€24.00

BUY 4 GET 1 FREE



STOMACH TUBE

€14.50



SHOOF TEAT LID

€18.50



SPEEDY FEEDER
DRENCHER

€26.95



FEEDING BOTTLE

Teats

€4.50



JFC TEATS

€1.95



ECONOMY TEAT

€4.50



PULL THRU PEACH TEAT

€4.50



BIG SOFTY

€4.50



SCREW IN PEACH TEAT



DAIRY HYGIENE

€30



€63



€4.75



€16.50



€13.00 EACH

Buy 9 and get 1 free



BUYRITE 26- MILK REPLACER



Crude Protein: 26%
Crude Fat: 16%
Ash: 6.5%
Crude Fibre: 0%
Moisture: 5%
Calcium: 0.8%
Sodium: 0.5%
Phosphorous: 0.7%

€69 PER 25KG BAG
1 TON €2760

WHILE CURRENT STOCK LASTS

Volume	Type	Protein	Cent per Ltr
300 LITRES	Whole Milk		35c
300 LITRES	Milk Replacer	24%	28c

ORDER NOW

THE ABOVE TABLE IS BASED ON FEEDING 300 LITRES OF WHOLE MILK VS MILK REPLACER OVER AN EIGHT WEEK PERIOD WITH WHOLE MILK COSTED IN AT 35C PER LITRE

AS THE TABLE SHOWS **24%** PRODUCT WILL **SAVE €21 PER CALF** WHICH WOULD **SAVE YOU UP TO €2100 PER 100 CALVES**

BUYRITE 24 MILK REPLACER

- Standard Pre Calver Bags in 25kg
- Crude Protein: 24%
- Crude Fat: 18%
- Ash: 8%
- Crude Fibre: 0.1%
- Humidity: 5%
- Calcium: 0.8%
- Sodium: 0.5%
- Phosphorous: 0.7%

€56 PER 25KG BAG
1 TON €2240

WHILE CURRENT STOCK LASTS



CUBICLE LIME

BETTER VALUE TO BUY IN 4 TON LOTS!



- 15% Hydrated lime - Higher pH/ killing rate
- 30% Hydrated lime - More coverage
- Standard cubicle lime



VINK LIME SPREADER

€195



PRE CALVER ELITE

Contains important pre calving elements such as **phosphorous, manganese, copper** and also includes high levels of magnesium which helps to reduced the risk of milk fever

€30 PER BAG

DID YOU KNOW?

FEEDING PRE-CALVER MINERALS TO COWS IS CRUCIAL FOR THEIR OVERALL HEALTH AND THE SUCCESS OF THE CALVING PROCESS. HERE ARE A FEW POINTS HIGHLIGHTING THE IMPORTANCE:

- **REDUCING CALVING ISSUES**
- **FETAL DEVELOPMENT**
- **ENSURING COLOSTRUM QUALITY**
- **BOOSTING IMMUNE FUNCTION**
- **ENHANCING MILK PRODUCTION**
- **OPTIMIZING REPRODUCTIVE PERFORMANCE**

PRE-CALVER STANDARD

€25 PER BAG

- Standard Pre Calver Bags in 25kg
- Contains important pre calving elements such as **Magnesium, phosphorous, manganese and copper**



Farm Solutions



Contact us today for Farm Staff

Excellent English 

Dairy Experience 

Must have Accomodation 



**Call today
053 92 36222**

Lice, Worm & Fluke Options



Dectospot

2.5Ltrs



Ectospec

2.5Ltrs



spotinar

2.5Ltrs & 6Ltrs



IMEC



TRICLABEN



RUMENIL



ALBEX



**IMEC 500ML
INJECTION**



**FLUKIVER
INJECTION**

CALVING CHECKLIST

**GIVE YOUR FUTURE HERD
THE BEST POSSIBLE START**

**ORGANISATION IS KEY TO AN EASY
TIME IN THE SHED THIS SPRING**

Disposable Gloves Long & Short	
Gel & Paper towels	
Calving ropes - minimum two pairs	
Calving Jack	
Calcium Bottles	
Magnesium bottles	
Flutter valve	
Fresh Calver - mineral drink for cow after calving	
Disinfectant for naval	
Colostrum replacement	
Refractometer to test colostrum quality	
3L bottle with a teat (Have a minimum of two. A separate one for feeding electrolytes or feeding sick calves)	
Stomach tube-separate 1 for sick calves	
Calf tags, notebook, phone app for recording info	
Infrared lamps	
Calf Jackets	
Footbath with disinfectants	
Scour treatment (Just in Case)	
TEATS FOR BUCKETS & FEEDERS	
Snap tests (6 minute antibiotic milk testing kit)	
Udder Ointments	
Leg bands, tail tape, spray marking cans	
Kick bars	
Parlour Apron/gowns & wet gear	