



MAGENTA DIRECT

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AUGUST NEWSLETTER

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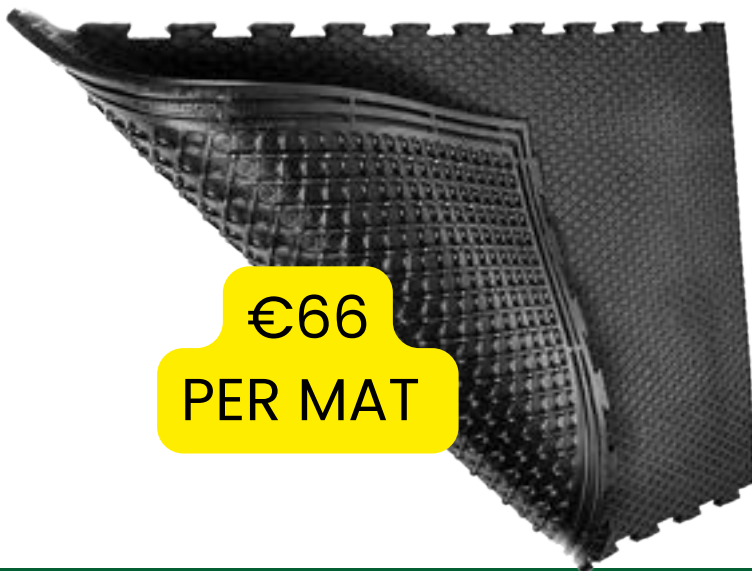
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CUBICLE MATS

- HONEYCOMB CUBICLE MATS
- 25MM THICK
- 5FT 10 X 3FT 9 INTERLOCKING
- 5 YEAR GUARANTEE
- FLOOR BOLTS INCLUDED

€66
PER MAT



BACTO-LAC TEAT DIP 200L

REDUCED TO
€380
INCLUDING DELIVERY !

Bacto Lac is a ready-to-use teat spray offering reliable all-year-round protection for dairy cows. Formulated with 5% Lactic Acid and 0.3% Chlorhexidine . It delivers fast and effective action against common mastitis causing bacteria. Ideal for both pre and post milking use. It can be applied as a spray, dip, or foam.

LIMITED STOCK AVAILABLE



HIGH CELL COUNT



6 cow pack €285
12 cow pack €500



24 cow pack
€78



5 cow pack
€150

BUYRITE SUPREME TEAT DIP

Protect Your Herd with Confidence – The Science Behind Buyrite Supreme

When it comes to udder health, prevention is always better than cure. That's where Buyrite Supreme steps in – a premium teat disinfectant designed to offer maximum protection against mastitis causing bacteria while ensuring excellent teat condition, even in the harshest conditions.

Buyrite Supreme combines two powerful disinfectants:

- Lactic Acid 2%– known for its broad spectrum antimicrobial properties, ideal for killing mastitis pathogens like Staph. aureus, E. coli, and Strep. Uberis
- Chlorhexidine Di-Gluconate 0.6% – a long-acting antiseptic that continues to protect teats after application and functions as a natural fly repellent

Together a robust dual defence before and after milking.

Enhanced Teat Condition & Fly Repellence

What sets Buyrite Supreme apart is, Its high level of Eucalyptus Oil and 12% Glycerine, which:

- Softens and soothes teat skin
- Promotes healing of minor abrasions
- Natural fly repellent – crucial during summer months when fly populations and mastitis risk rise

Buyrite supreme is flexible to your system it can be used as a Dip or Spray

You can use Buyrite Supreme pre-milking to clean and disinfect

Apply post-milking to maintain teat health and seal the teat end

Benefits at a glance

- Dual disinfectant system for superior protection
- Contains emollients and Eucalyptus Oil for soft teats
- Helps reduce SCC and mastitis incidence
- Convenient ready-to-use formulation – no mixing required
- **Scores highly on tegasc recommended teat dip list**

ARE YOU USING 5+ BARRELS

OVER 2 YEARS ? MAKE THE

SWITCH TO AN IBC AND

SAVE UP TO €455

25L – €61
205L – €380
IBC – €1400



PARLOUR ESSENTIALS



€61

Green paper 6pack



€30

Blue paper 6pack



€27 3pack

Magnetic teat stops



€16.50

**Anti bacterial soap
5ltr**



€8.00

**Ambic teat spray
nozzle**



€53

**Ambic teat spray
gun**



€47

**Wash down nozzle
1 inch**



€100

**1 inch wash down
hose**

Various sizes available

250 PACK FROM €46



**Buy 9 get 1 FREE
€13 PER BOX**

PARLOUR PIT MATS

Give Your knees and hips a break, invest in parlour pit mats

- **Interlocking EVA Mat for maximum comfort while milking**
- **Non slip surface**
- **Non absorbent and easy to clean**
- **900 x 900 x 25mm**
- **Comes in Blue/Red**



**€23
PER MAT**

REVILYT

Dietetic electrolyte product with pectins and antioxidants
ReviLyt is a dietetic complementary feed which stabilizes and restores the fluid and electrolyte balance in animals in case of risk of, during periods of, or recovery from digestive disturbance (diarrhoea).



30 PACK
€39.50

**BUY 1
&
GET 1 FREE**



**10% OFF MILKRITE
LINERS**



LINERS TO SUIT MOST MILKING MACHINE'S

OFFER AVAILABLE UNTIL THE 31^H AUGUST

PARSITE CONTROL

Effective parasite control combines grazing management, good nutrition, and targeted anthelmintic use.

Anthelmintic Tips

Target Treatments: Use products effective against known parasites and life stages.

Prevent Resistance: Rotate active classes, weigh animals for accurate dosing and avoid blanket treatments

Check Effectiveness: Test dung samples after dosing.

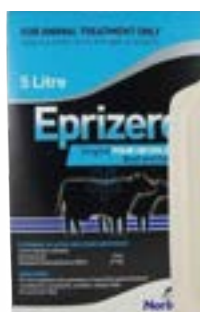
Observe Withdrawal Times: Follow guidelines for milk and meat.

SEE OUR DOSING RANGE BELOW !

WORM CONTROL – ZERO WITHDRAWAL



€239



€265



WORM CONTROL – DRY STOCK



€195
8 week cover
1ml per 100 kg



500ML €145
10 week cover
period



€32
4 weeks cover



5L €92
4 weeks cover



FLY CONTROL – ZERO WITHDRAWAL



2.5L €145
Treats 250 cows



2.5L €135
Treats 250 cows

GRASSLAND SPRAY

For the control
of docks –
Treats 6.5 acres



€76

MINSTREL 5L



€69

GRAZON PRO 1LTR

Both Grazon pro &
Scrubkiller can be
used in Spot
treatment of weeds in
established grass.
Mixing rate 6ml per 10
ltr of water .



€65

SCRUBKILLER ULTRA 1LTR



€90

DOXSTAR PRO 2L



€229

DOCKLEEN ULTRA 5L



€99

FOREFRONT T 2L

**CLOVER FRIENDLY- RESEED
SPRAY**



€190

PRO CLOVA 250 GRAMS

SILAGE WRAP

Invest in top quality
Silage wrap to provide a
barrier that protects the
crops from air and
moisture. This helps to
prevent spoilage and to
preserve the nutrients in
the crops



€88
PER ROLL



€94
PER ROLL

AUTUMN RESEEDING TIPS

A Farmer's Quick Guide to Grassland Reseeding

Reseeding is one of the most effective ways to boost grass yield. Research shows newer swards can grow up to 3 tonnes more DM/ha and respond 25% better to nitrogen than older pasture.

Why Reseed?

- Higher grass yields & quality
- Better nutrient uptake
- Improved animal performance
- More efficient grazing
- Option to add clover for nitrogen fixation

10 Steps to Reseeding Success

- Pick underperforming paddocks – Weedy, low-output fields are top priority.
- Reseed at the right time – Spring or late summer work best.
- Soil test & correct – Aim for pH 6.2–6.5, P Index 3, K Index 3.
- Spray off old sward – Use glyphosate (e.g., Roundup Powermax, Mizr).
- Choose cultivation method – Plough, disc/one-pass, or direct drill.
- Make a fine, firm seedbed – Ensures good soil contact.
- Select the right seed mix – Buyrite has various grass seed options available
- Sow shallow ($\leq 15\text{mm}$) – Too deep reduces establishment.
- Roll after sowing – Locks in moisture, promotes germination.
- First grazing at low cover – Use light stock and avoid poaching.

Don't Forget Clover

- Fixes nitrogen naturally
- Increases protein
- Use clover-safe sprays like Clovermax during establishment

GRASS SEED

Weed Control

- Spray when weeds are present
- Pastor trio (non-clover safe) – effective on docks & a large range of common weeds
- Pro Clova– safe for mixed swards with White clover

Choose Your Reseeding Method

- Ploughing – Best seedbed & yield
- Disc & One Pass – Quicker & effective
- Direct Drilling – Minimum disturbance; less reliable in poor soils

Aftercare Tips

- Apply 30 units N/acre after 4–5 weeks
- Graze every 17–21 days to promote tillering
- Avoid silage in year one
- Watch for weeds, pests, and patchy growth

SPECIAL OFFER

Special Offer

Buy 15 bags of Cut & Graze or High Digestibility dual Grass Seed PLUS 2 x 20L Glyphosate & get 1 bag FREE



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